

The Baltic Sea Initiative



Local/regional action

Collaboration

One strong voice

Leap is underway

2012 – 2014

Dialog and conclusions

- Declaration of intent (2012)
- The Baltic Sea Declaration (2013)
- “Strategy 2020” (2014)

”Baltic Sea as a resource” –seminar and the Baltic Sea Week (2014)

2015 – 2020

Actions

→ Dialog and conclusions

2012 – 2014 Conclusions



Vast discrepancy between the European union and national objectives and the local measures

Local actions must be based on:

1. Local/regional level is making actions out of policies
2. Sustainable blue growth – perspective
3. Local awareness and “Geographical leadership”
4. Improved support (system of governance) to local/regional level

Leap is underway

2015 – 2020 Actions

Coordinated innovative sustainable measures addressing eutrophication in the Baltic Sea

IVL and the Baltic Sea Initiative (Eu Life application)

2012 – 2014

Dialog and conclusions



Dialog and conclusions

General Layout

The overall objective

Demonstration, national and inter-national, of an innovative model that creates actions

Actions based on integration of aspects

- Ecological aspects, spatial planning and industrial development
- “The maritime industrial strategy” and the “Blue comprehensive planning” of Northern Bohuslän is the inspiration and point of departure

Interactive process

Regional stakeholders/hubs and national stakeholders/national hub

Action areas

1. Private sewers, *Värmdö*
2. Storm water systems, *Vaxholm*
3. Recycling of nutrients leaking from farmland, *Trelleborg*
(productive wetlands for use in biogas plants)
4. Taking out nutrients and biomass from the sea, *Simrishamn and Kalmarsundskommissionen*
(Harvesting of algae for biogas production and mussel farming for production of fish or poultry fodder)

And hopefully

5. Restoration of eutrophicated coves and other costal areas, *Gotland*



8 methodological building blocks

1. Blue planning.
2. Maritime industrial strategy.
3. Coordination between blue planning and maritime industrial strategy.
4. Analysis according to the Staircase framework.
(Cost-effective combination of measures)
5. Socio-technical system model analysis.
(Considering institutional factors)
6. Strategic management and entrepreneurial tools for planning on micro level.
(Evaluate and identify the value proposition, key actors, key partners and key resources)
7. Action areas
8. Follow up and compilation of results from action areas.

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